



## ***The African Road Safety Observatory now on line. Make African roads safer through dialogue and data management***

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*With more than hundred high-profile African stakeholders already engaged, covering the totality of African countries and the commitment of thirteen representatives from prominent international organizations, the African Road Safety Observatory is now online at [www.africanroadsafetyobservatory.org](http://www.africanroadsafetyobservatory.org). “The African Road Safety Observatory is an interactive space, designed to help European countries and African people to cooperate, exchanging experiences and knowledge with the main objective to make African roads safer” prof. **Luca Persia**, Director of the Centre for Transport and Logistics of Sapienza, University of Rome and SaferAfrica Project Coordinator, proudly says.*

The African Road Safety Observatory, promoted by Horizon 2020 funded SaferAfrica Project, is supported by a Management Board composed of **high-level members from international organizations**, namely: European Commission, World Bank, African Development Bank, Federation Internationale de l'Automobile (FIA), United Nations Economic Commission for Africa (UNECA) World Road Association (PIARC), World Health Organization (WHO), International Road Transport Union (IRU), International Traffic Safety Data and Analysis Group (IRTAD) while **all the fifty-four African countries** are involved as prominent stakeholders.

The **African Road Safety Observatory works as an interactive space** where relevant road safety needs facing African countries can be highlighted while experiences presented and solutions discussed. The online portal, available for any device, includes freely accessible **knowledge resources and tools** - such as statistics, maps, reports and fact sheets – as well as **dialogue and crowdsourcing functions** with a view to enabling experts, institutional stakeholders and end users to take part.

Through the African Road Safety Observatory, for the very first time **European and African road safety experts** can exchange knowledge and experiences thanks to the dedicated **Dialogue Platform** web-tool. Moreover, African citizens are directly engaged through the **Crowdsourcing platform**, where road safety problems at country level can be reported as well as solutions can be suggested.

*“Our Software Engineers team have developed a tool available on every device to help the exchange of experiences and competences, while dealing with road traffic fatalities rate in Africa, which is the highest in the world, counting up to **650 deaths** daily registered and enormous related human costs,” Prof. Persia illustrates.*

**African Road Safety Observatory mission** is intimately related to the improvement of road safety conditions and policies in the African countries. With such a view, the African Road Safety Observatory is committed to **monitor the existing strategies** and road safety policies; **provide a space for interaction** with stakeholder





and networking of relevant actors; **collect road safety data** from national and international sources; **present the road safety situation and trends** at national, regional and continental level through the use of text, graphs, tables and maps; **analyze data and provide recommendations** to improve road safety in Africa; **promote road safety good practices** supported by proven efficacy and transferability assessment.

At the very heart of African Road Safety Observatory and of the entire SaferAfrica project lays **the SaferAfrica Dialogue Platform**: an online reserved area designed as a tool for enabling regular consultations and debates on relevant Road Safety issues, involving both the board of experts as well as the stakeholders' group.

Online: [www.africanroadsafetyobservatory.org](http://www.africanroadsafetyobservatory.org)

**FOR ANY FURTHER INFORMATION, PLEASE CONTACT:**

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